

YEAR IN IT BOOK

THIS IS YOUR STORY. AND EVERYONE IS IN IT.



Anyone who has attended yearbook workshop will tell you: "it's a lot of hard work and a lot of fun." Develop your theme. Brainstorm your coverage. Learn how to write. Design templates. Set your marketing plan. And live it up!

Start your workshop experience now. Expect all decision making editors and recruit as many staff members as you can to commit to attending the workshop. The more you have trained, the better the experience will be.

Summer workshop is a great team bonding and building time for you and your staff. Check out all of the spring planning activities in the Digital Classroom on YBA.

experts

John Cutsinger



Casey Nichols



Lisa Brondyke



Wendy Regan



Rebecca Maxwell



Krista Walker



jostens reps

Tyler Melton



Payton Zeigler



Steven Wingbermuehle



Clyde Yelverton



Chris Creswell



Jeremy Grubbs



location

The workshop fee does NOT include hotel rooms or food. We do have rooms available at the host site, Auburn University Hotel and Conference Center: Group Code is: 170620JYBB.

Call the hotel direct number for reservations at 334-321-3124 and just indicate they need the Jostens Summer Workshop rate.

Our event rate is \$114 per night.



limited number of rooms available
so book early!
The cutoff date for this rate is 6/5/2017.

IN the preparations

SCHEDULE: On-site check-in will be from 9:30 to 11:30 a.m. on Wednesday the 22nd. The first general session begins at 1:00 p.m. Central time. Sessions will run throughout the day on Thursday, and we will conclude Friday morning with the awards ceremony. The conference will dismiss at approximately 11:00 a.m. More details about the complete schedule and breakout sessions will be available prior to the workshop on our website.

FOOD: Many local food options exist within walking distance or short drives from the conference center. You will receive area information when you arrive at the workshop. If you have any questions, please contact your yearbook representative.

MEDICAL RELEASE: All attendees must fill out a medical release form. Click [HERE](#) to download the form from our website.

MISC: *The workshop fee includes all training sessions, artist session and workshop materials. Payments can be made by cash, check (payable to Jostens Summer Workshop) or credit card. A \$25 per person late fee will be added for any registrations after May 5th.

IN the details

- who:** Advisers, Editors, Photographers, & Staffers
- what:** Summer Workshop Yearbook
- where:** Dixon Conference Center / Auburn University Hotel & Conference Center Auburn, AL
- when:** June 21-23
- why:** Plan your entire 2018 book **IN** 3 days
- cost:** \$150 per person* by May 5th

schedule:

- Wed 6/21 10am-12pm** Registration
- Wed 6/21 1pm-till** Theme Concept, Verbal and Visual Layering, Ladder Diagram, Mini Sessions
- Thur 6/22** Coverage, Spread Design, Photography, Complete Portfolio
- Fri 6/23** People's Choice Presentations, Best **IN** Class Awards
- Daily** Artist sessions and breakout sessions: staff members and advisers will be able to select from various yearbook topics

GET **IN** REGISTER TODAY
[CLICK HERE](#)